



## Streetscapes and Public Realm Committee

March 22, 2023 – 9:30am - 11:00pm  
Hybrid via Zoom and 291 Geary Street, Suite 200

### MINUTES

#### In attendance

Committee members and guests: Manuela King (Chair), Cammy Blackstone, Evan Kaizer, Tammy Brock, Jim Chappel, Rick Laubscher, Yann Taylor, Sultana Gardash, Casey Neuburger, Kendra Manning, and Jose Subiabre

Staff members: Benjamin Horne (CFO), Ken Rich (COO), Eva Schouten (Public Realm Associate),

#### Call to Order & Roll Call

Observing a quorum present, Manuela King called the meeting to order at 9:35 a.m. Introductions were made.

#### 1. Public Comment

Tammy Brock noted issues with the Powell Street Promenade and curb maintenance. Highlighting the importance of community engagement during the next steps of the Promenade. Suggestions were made around events and feedback from the Winter Wanderland.

#### 2. **Action:** Committee meeting calendar for 2023 and action to approve November 2022, Committee Meeting Minutes

**Action:** The committee unanimously approved the meeting calendar and November 2022, committee meeting minutes as motioned by Rick Laubscher and seconded by Evan Kaizer.

#### 3. Strategic Plan and Streetscapes & Public Realm committee priorities 2023

The Alliance will be using the Strategic Plan as a guideline for our goals and objectives moving forward. The committee agreed that we should allocate time during the next meeting to discuss ideas and plans for 2023 based on priority level and financial commitment.

#### 4. Project Updates

##### a. Union Square in Bloom

A summary of the upcoming Union Square in Bloom was provided including participating members and upcoming Bloom events.



b. Gillian & Marc proposal

A public art proposal was presented about bringing wild life statues into our urban environment to raise awareness for the changing climate and poaching. The proposal was discussed and liability, ADA access, funding and partnerships with city departments came up as concerns. More information will be gathered to address those concerns and to see if this exhibit can be placed inside vacant store fronts.

c. C3R Funding

The Alliance has been gathering information about C3R funding and how could fund permanent Union Square Plaza stage improvements and Maiden Lane improvements. More discussion will take place in attempt to secure the funding for those projects.

## 5. Union Square Park updates

a. Marco Art Sculpture Installation – Cancelled

The artist informed the Alliance that the sculpture is no longer available.

b. SF Live Grant

This 850K grant will enable the Park to host music performances through the summer of 2023 – 2024. The goal is to start in June of 2023 pending the signing of the grant agreement.

c. RFP 224

The Alliance was able to amend RFP 224 for district wide and Hallidie Plaza focused projects. We are waiting to receive and sign the grant agreement.

## 6. Powell Street Updates

a. MTA Update

The SFMTA and the Alliance have had on-going conversations about the funds available to address the current promenade. The Alliance will continue to advocate for the funds. The following discussion points were discussed:

- Design firm selection process vs. design competition
- Community engagement
- The design and it's challenged with loading zones and bulb-outs
- Removing the promenade
- Creating an agreement with deadlines and budgets

b. Maintenance

Not discussed.



- c. Promenade section by Union Square Hotel  
Not discussed.

## **7. Lighting Project**

- a. Completed lighting projects  
The list of completed lighting projects was shared with the committee. Next focus is Campton Pl. and Elwood St.
- b. Light Art Project  
The Alliance continues to outreach to find a home for this art project.
- c. Elwood St.  
The Alliance met with the property owners at Elwood St and are exploring different ways to activate this space.

## **8. Adjournment & upcoming meetings and events**

- a. Alliance Annual Luncheon: April 21, 2023, at 10:30pm – 2:00pm at the Westin St. Francis
- b. Union Square Alliance Board meeting: March 23, 2023, at 9:00am
- c. Streetscapes & Public Realm Committee: May 11, 2023, at 9:30am