



Public Affairs Committee

September 12, 2023 – 9:00 -10:30 a.m.
Hybrid, In person and via Zoom

MINUTES

In Attendance

Committee members: Stephen Brett, Timothy Falvey, Russ Keil Jr., Beau Simon, Donald R. Thomas, Tammy Brock, Darcy Brown, Spencer Sechler, Pamela Mendelsohn, Erik Murray, Lauren Ellis, Wes Tyler, and Joshua Callahan.

Staff: Marisa Rodriguez (CEO), Ken Rich (COO), Melanie Medina (Executive Assistant), Caitlin Keller (Intern).

Guests: Acting Captain Lt. Krik Yin, Rodney Fong, Ken Stram

1. Call to Order and Introductions

Marisa Rodriguez called the meeting to order at 9:02 a.m. Introductions were made.

Acting Central Captain Lt. Yin briefly updated the committee introducing himself as the acting Captain for the Central Police District for this week.

2. Public Comment

Marisa called for public comment. Russ Keil acknowledges 10B Officer Jason for his dedication to serving the district. Beau Simon congratulated Marisa for the announcement of the Tyler Florence.

3. Announcements

- Union Square in Bloom 2023

Union Square in Bloom is beginning to wrap up its second year this September. Bloom participants will receive a notice to remove their Blooms by the end of the month. A closing event will be held at Union Square Plaza on October 14th.

- Union Square Cafés- Restaurant & Bar Boom

Marisa discussed the recent news that Tyler Florence received the RFP to operate the Union Square Park Cafes. He will begin by operating a pop-up version of the cafes in time for APEC and the holidays, with one café serving savory cuisine and the other serving sweet.

- Thursday Happy Hour as Union Square Plaza: 9/21 5:30pm-7:30pm



Marisa publicized the Thursday Happy Hour in Union Square Plaza on 9/21 from 5:30-7:30pm. There will be live music, a pop up bar, a food truck, and an afterparty at Hawthorne.

- TAAF Over the Edge- Saturday 9/23

TAAF Over The Edge, an event in which participants will rappel off the Westin St. Francis to raise awareness for aneurysms and strokes, will occur on Saturday, 9/23. Marisa, Eva, Supervisor Peskin, and Lt. Hall are among those that will rappel. Marisa encouraged the committee to attend to show their support.

- APEC

Marisa gave updates regarding the Alliance's preparations for APEC in November. The City has raised \$11 million of their goal for APEC improvements. Marisa has been in contact with Ken Bukowski regarding outdoor improvements to make to the district ahead of APEC.

- SFPD

Acting Central Captain Lt. Yin gave updates earlier in the meeting.

4. Action to approve the August 8, 2023, minutes.

Action: The committee unanimously approved the minutes from August 8, 2023, as motioned by Erik Murray and seconded by Timothy Falvey.

5. Rodney Fong & Ken Stram; SF Chamber of Commerce- Soccer Stadium Feasibility Study

Rodney Fong and Ken Stram presented on the feasibility of a Women's Soccer Stadium in the space currently occupied by Westfield. Rodney presented the proposed design elements of the stadium including space usage, comparison to other potential stadium venues, and stadium capacity. Ken spoke on the project's economic feasibility and its relationship to revitalizing Downtown.

The committee discussed the control of Westfield's ground lease, ways to utilize the space outside of Women's Soccer and how the project can be branded as a multi-use space, the need for communication with BayFC and other teams that would use the space, future steps the project would need to take to gather more information on the project's feasibility, and the potential for this space as an AI campus. Discussion took place regarding the need for a larger spokesperson, anchor, sponsor, or ownership group for the project or a capital partner such as United Airlines or Alaska Airlines. The



committee also noted that the knowledge of the property's receiver is needed to move forward with support for the project.

Action: The committee unanimously approved a separate community meeting to discuss the project proposed as motioned by Stephen Brett and seconded by Timothy Falvey.

6. Adjournment 10:30 AM

Next Meeting: October 10, 2023, 9:00am