



## Annual Luncheon – Sponsorship Sheet

### EVENT DETAILS

Friday, May 3, 2024, 10:30–2:00 p.m.

Westin St. Francis

The Union Square Foundation Annual Luncheon is a prime opportunity for members to network and assist in preserving Union Square as a premier location while enjoying the stunning and lively view of the Square from the Westin St. Francis.

This year's theme is "Infinite Progress." Union Square is “forever”, and our momentum is everlasting. The unique strength and spirit of San Franciscans propels us through ups and downs. Our commitment to a circular, not linear, approach ensures that we are working beyond a singular end goal, by also dedicating ourselves to constantly evolving to meet the needs of today, tomorrow, and the future.

### Who Attends the Annual Fundraiser Luncheon?

This popular event garners immense support from San Franciscans and beyond, drawing a large number of attendees. This one-of-a-kind networking opportunity is a way to support the iconic Union Square location and further the overall downtown recovery. It boasts an impressive gathering of 200-250 prominent Union Square community members, hoteliers, restaurateurs, property owners, government officials, and a wide array of impressive global companies/vendors and stakeholders.

### Mission of the Union Square Foundation

To establish a renewed ‘sense of place’ for the Union Square Area by supporting diverse artistic, cultural, and culinary programs and projects – and by cultivating a welcoming caring community for all humankind.

We provide critical support to both create and maintain a clean, safe, and beautiful environment that serves to enrich its public spaces for the enjoyment of San Francisco’s residents and visitors.

### Projects funded by the Foundation

Union Square in Bloom  
The Winter Walk  
Public Music Events  
Lighting Projects around the district  
Powell Street Promenade landscaping and maintenance  
Maiden Lane Activations  
Flower Baskets around the district



Your generous support of our city's iconic and historic community will have an enduring impact for generations to come. Thank you for supporting our Public Realm and the future of San Francisco.

~~Presenting Sponsor 2024 | \$25,000~~

Presenting Sponsor 2025 | \$25,000 Available

- Opportunity to be or to present a Featured Speaker on stage
- Two tables (16 seats total) in a prominent position closest to the stage
- Opportunity to table at Reception
- Premium name recognition and logo display in event collateral and communications:
  - Stand-alone event promotional emails and weekly event emails
  - Alliance and Foundation website events page
  - Event reminders and mentions in Member Newsletters
  - Logo display during the event and verbal recognition from stage

Diamond Sponsor | \$15,000

- Prominent recognition by the Foundation CEO during the program
- One and a half tables (12 seats) in prominent position in the first or second row of tables closest to the stage
- Opportunity to table at Reception
- Premium name recognition and logo display in event collateral and communications:
  - Stand-alone event promotional emails and weekly event emails
  - Alliance and Foundation website events page
  - Event reminders and mentions in Member Newsletters
  - Logo display during the event

Platinum Sponsor | \$10,000

- One (8 seats) in prominent position in the first or second row of tables closest to the stage
- Opportunity to table at Reception
- Premium name recognition and logo display in event collateral and communications:
  - Stand-alone event promotional emails and weekly event emails
  - Alliance and Foundation website events page
  - Event reminders and mentions in Member Newsletters
  - Logo display during the event

Gold Sponsor | \$7,500



- One table (8 seats) in the second or third row of tables close to the stage
- Opportunity to table at Reception
- Elevated name recognition and logo display in event collateral and communications:
  - Stand-alone event promotional emails and weekly event emails
  - Alliance and Foundation website events page
  - Event reminders and mentions in Member Newsletters
  - Logo display during the event

#### Silver Sponsor | \$5,000

- One table (8 seats)
- Name recognition and logo display in event collateral and communications:
  - Stand-alone event promotional emails and weekly event emails
  - Alliance and Foundation website events page
  - Logo display during the event and printed recognition

#### Bronze Sponsor | \$3,500

- Half table (4 seats)
- Name listed on printed day-of event collateral

#### Individual Tickets

\$500 Sponsor\* | \$350 Guest

*\*Individual Sponsors will be acknowledged on printed materials during the event*

The Union Square Foundation is a 501(c)3 charitable organization.

For more information on Sponsorship Opportunities, please contact:

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