



**UNION SQUARE ALLIANCE  
EXECUTIVE COMMITTEE**

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**AGENDA  
February 22, 2024, 9:00am  
291 Geary Street, Suite 200, San Francisco, CA 94102**

***Please note as of February 28th, 2023, in person attendance is required for quorum and for a Board Member's vote for action items to be counted.***

1. Call to order and roll call.
2. Public comment.
3. Action to approve the minutes of the December 14, 2023, meeting.
4. Clean & Safe services updates.
  - a. Block by Block updates and contract status.
  - b. Bigbelly program update and discussion.
5. Annual Lunch – May 3, 2024.
6. Discussion regarding possible expansion of office space.
7. Discussion and action to approve letter of support for Shared Spaces program for Harlan Records.
8. Discussion, review, and action to approve We are the Kind's contract for SF Live and Union Square in Bloom music events.
9. Discussion, review, and action to approve revised contract for Dianna Cavagnaro for professional marketing and event services.
10. Discussion and action to approve positions taken on Proposition B, C and E on the March ballot.
11. Union Square Foundation contract, grants, and other programmatic updates.
  - a. Community Challenge Grant
  - b. RFP 224
  - c. RFP 226



## **CLOSED SESSION**

12. Action to approve closed session minutes from December 14, 2023.
13. Update and discussion regarding San Francisco Ethics Commission inquiry.
14. Legal matter update.
15. Discussion regarding 401K plan. Review estimates for potential matching plan and recommendation and action to approve refund of 2023 contribution or make additional employer contribution for certain employees.
16. Staffing and hiring updates and action to approve intern hiring.
17. Discussion regarding organizational structure and next steps.
18. Upcoming meetings
  - a. Chinese New Year Parade- Saturday, February 24, 2024 at 5pm.
  - b. Tulip Day- Saturday, March 9, 2024 – 10am (TBC)
  - c. Bloom! launch event, Saturday, March 23, 2024
  - d. Board Meeting – March 28, 2024, 9am, Location: TBD
  - e. Next Executive Committee Meeting – April 25, 2024, at 9:00am
19. Adjournment