



Streetscapes & Public Realm Advisory Committee Meeting

Thursday, July 11, 2024 - 9:30 – 11:00 a.m.
Via Zoom and at the Alliance office 291 Geary St.

Minutes

In attendance

Committee members and guests: Evan Kaizer, Jim Chappel, Manuela King (Chair), Russ Keil Jr., Tammy Brock, Thomas Brock, William Odaly, Kossen Miller.

Staff members: Marisa Rodriguez (CEO), Eva Schouten (Public Realm & Events Manager)

Call to Order & Roll Call

Observing a quorum present, Manuela King called the meeting to order at 9:35 a.m.

1. Public Comment

None.

2. Powell St. Improvement Project- Discussion about first phase of the project

An update was provided about the full schematic design for Powell which cost \$26.10mil dollars. A reminder was provided that there is approximately \$3.5mil secured to start phase one of the project. There are two phase one alternatives which were presented. Discussions took place about which alternative would be best. The following topics were discussed: loading zones if the parklets are replaced, fundraising for the whole project and parts of the project, which parts of the project would be easier to fundraise for, the quality and look of the temporary epoxy on the sidewalks and how long that would last, the importance of having the current parklets removed due to their current state, investigating not replacing the sidewalk extensions and solely focusing on repaving the sidewalks.

The members also discussed the status of the GO Bond, the November ballot and election, how they can support the ballot, and how this will affect Powell Street Promenade.

3. Project Updates:

a. Maiden Lane

In partnership with DPW, the alliance is looking to refresh the landscaping at maiden lane. There is currently enough funding to repave maiden lane and do some minimal upgrading. DPW will create two designs that are within budget that will be presented to the maiden lane stakeholder group. DPW will narrow this down to a final design that they hope to implement and complete before the holiday moratorium 2024. They will also



create a larger vision project for maiden lane to present to the stakeholder group. Additional fundraising would have to take place to see that come to fruition.

b. Hallidie plaza and Hudson partnership

In the fall of 2023, Hudson pacific showed interest in supporting the alliance to freshen up hallidie plaza. They created a unique brand for hallidie plaza which was presented to the committee. The committee recommended working with Hudson but to keep the Alliance branding prominent in this location.

c. R-Evolution Statue

The R-Evolution statue could potentially come to Union square from Jan – May 2025. Through a parentsip with Building 180 and an anonymous donor, the project is fully funded. Conversations are now taking place with Rec and Park to see if it is feasible.

d. Stage Improvement Project

An update was provided that the alliance is aiming to install a world class sound system at Union Square Plaza. The grant contract has been signed and the first deliverable has been approved allowing this project to move forward by drafting an RFP for a project manager.

e. Selle project

The Selle project will go live at the flood building this Friday. A press release is being drafted by the alliance referencing the Powell improvement project and how smaller activations like the Selle project will keep the moment going.

f. Lighting project

Lights have been installed at Campton Pl. There were some technical difficulties which are being resolved. Harlan Pl property owners have shown interest in lighting their location, those conversations have started.

g. Union square in bloom

An update was provided about Union Square in Bloom. On July 20th there will be a bar crawl to highlight all the floral cocktails and it will come to an end on August 17 with an event at Union Square Plaza.

h. Winter Walk

Winter Walk will be back at Stockton this year from December 13 – 22. We are looking to repeat last year's event.



5. Upcoming meetings and events:

- a. Union Square Alliance Annual Board meeting: July 25, at 9:00a.m.
- b. Streetscapes & Public Realm Committee: September 12 at 9:30a.m.

6. Adjournment: 10:33am