



**UNION SQUARE ALLIANCE
EXECUTIVE COMMITTEE**

AGENDA

June 26, 2025, 9:00am

291 Geary Street, Suite 200, San Francisco, CA 94102

1. Call to order and roll call.
2. Public comment.
3. **Action** to approve the minutes of the April 24, 2025, meeting.
4. Discussion regarding strategic plan and economic development.
5. Update and discussion regarding updating the Alliance bylaws.
6. CityTripJapan 2035 Expo Recap
7. Update and discussion about the Powell Street Redesign project.
8. Discussion, review and possible **action** to approve updated services agreement with Progress Public Affairs to include Public Affairs/Relations as well as assisting with new social media handles for Union Square Alliance CEO.
9. Discussion, review, and **action** to approve the contract with LeMonde Studios to activate the Cable Car Turnaround.
10. Discussion, review, and **action** to approve letter of support for SB 395.
11. Discussion and **action** to approve extending Union Square Plaza Services through September 30, 2025.
12. Clean & Safe services updates.
 - a. Audit
 - b. Legion updates
 - c. Block by Block contract status and operations office update.
 - d. Bigbelly
 - e. Security cameras and related
13. Funding, Grants, Union Square Foundation grants and other updates.
 - a. RFP230 and possible action to approve grant revised deployment and additional revision (Welcome Ambassadors).



- b. RFP231
- c. RFP224
- d. RFP226
- e. SF Live and Union Square Stage Project.
- f. Macy's Great Tree.

CLOSED SESSION

- 14. **Action** to approve closed session minutes from April 24, 2025.
- 15. Discussion and updates regarding previous meeting matters, staffing, and current org chart.
- 16. Upcoming meetings
 - a. Board of Directors Annual Meeting- July 24, 2025, at 9am- location TBD
 - b. Next Executive Committee Meeting – August 28, 2025, at 9:00am
- 17. Adjournment