



## **Streetscapes & Public Realm Advisory Committee Meeting**

Thursday, May 8, 2025 - 9:30 – 11:00 a.m.  
Via Zoom and at the Alliance office 291 Geary St.

### **Minutes**

#### **In attendance**

Committee members and guests: Manuela King (RHAA), Evan Kaizer (Sieroty Company), Rick Laubscher (Market Street Railway), Taylor Enstall (Linen Society), Russell Keil III (The Keil Companies), Yann Taylor (Field Paoli), Tammy Brock (Property Owner), William O'Daly, Tony Wessling (Wessling Contemporary), Karin Flood (Flood Corporation), Veronica Rivera (Field Operations)

Staff members: Daniela Vasile (COO), Ken Rich (Director of Policy & Economic Development), Eva Schouten (Public Realm & Events Manager) and Marlenne Mendoza (Project Coordinator)

#### **1. Call to Order & Roll Call**

Manuela called the meeting to order at 9:32 a.m.

#### **2. Public Comment**

None.

#### **3. Action to approve the March 2025 meeting minutes of the Committees.**

Eva directed the Committee to review the minutes of the March 2025 meeting. She encouraged the Committee to comment on any necessary revisions.

**Action:** The Committee unanimously approved the January 2025 meeting minutes, as motioned by Evan Kaizer and seconded by Russell Keil III.

#### **4. Presentation and discussion by Field Operations: Update on Powell Street Improvement Project.**

Ken provided an overview of the timeline, funding, next steps of the project and the delivery goals of the Alliance for this project. Veronica Riviera from Field Operations presented all the work they completed since early January. She provided an update about the estimated timeline of the design development phase of the project, an overview of the coordination meetings with a variety of City Departments and property owners, design alternatives specifically regarding loading zones, and discussions regarding the delivery of the project including timelines of the overall project.

#### **5. Project Updates**



a. Stage Improvement Project.

Eva updated the committee on the project's progress, noting ongoing discussions with RPD. The drawings are being finalized to start the permitting process with planning, the alliance has gotten in touch with DBI to discuss the project, a quote was received and reviewed for all the sound equipment, the alliance drafted a services agreement for this project. Langan is planned to conduct a small survey of the location of the poles to identify the depths of the garage slab, a location for storage will have to be identified and

b. Maiden Lane Improvement Project and activations.

Eva shared that DPW has offered time to develop a Maiden Lane Improvement Project beyond their recent design work, aiming to reimagine the lane's full potential. The first workshop of the three has been completed on Tuesday, April 29. DPW will take all the feedback to create 3 design alternatives to discuss during the next workshop which will be planned in June.

c. Maiden Lane and Cable Car Turnaround Activations

Eva announced that the Alliance received a grant to activate Maiden Lane and the Cable Car Turnaround. At Maiden Lane, we are researching how to bring back Lunch on the Lane. The Alliance is also researching ways to activate the Cable Car Turnaround and have reached out though the IDA website to gather more information.

d. Bollards and Planters

Eva informed the committee that DPW has started to deploy bollards in front of Chanel. The Alliance is in talks with the City to place them more strategically and further away from each other. More bollards will be deployed on Grant Street.

e. Public Art Opportunities

1. Sculptures

In partnership with Building180, the Alliance continues to explore possible public art possibilities that connect to Union Square in Bloom.

2. Murals

The mural organization 1AM has received a grant to complete 25 murals around downtown Union Square and reached out to revisit the mural at Elwood. The Alliance supporting the pursuit of this mural as well as new possible murals at Claude Ln and Campton Alley.

**6. Annual Luncheon, May 2, 10:30 – 2:00 p.m. at the Westin St. Francis.**



Eva thanked all those who attended the Annual Luncheon. It was a very fun and well attended event.

**7. Adjourned: 11:00 a.m.**