

JUNE 2025

Operations Report for Union Square Business Improvement District Operations.





HECTOR SALAZAR

Hector Salazar has truly exemplified what it means to be a leader through action and dedication. During a critical time when the evening team was without a Team Lead, Hector stepped up without hesitation. He took full

ownership of the team's success; balancing his regular assignments with care and consistency while actively learning the responsibilities of a leadership role.

Hector's initiative, steady presence, and willingness to guide others made a noticeable impact on our nightly operations. His support not only kept the team running smoothly, but also helped uplift morale and foster a more connected, high-performing culture among the Cleaning Ambassadors.

Whether navigating a busy shift or solving challenges in real time, Hector's calm and confident approach inspires those around him. His ability to lead by example has elevated both team standards and the overall environment.

Hector, thank you for your hard work, commitment, and leadership. You've made a real difference, and we're proud to recognize you as our Ambassador of the Month. Keep leading the way!

MAKING A DIFFERENCE











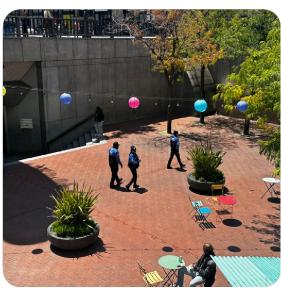


MAKING A DIFFERENCE













CLEANING STATISTICS

Graffiti Abatement Update - June 2025

In June, graffitiabatement actions totaled 552, representing a 10.2% increase from May's 501. This rebound suggests that the proactive cleaning efforts in prior months have stabilized, allowing the team to return to a steady rhythm of addressing new tags as they emerge. The continued focus on zone-based monitoring and real-time dispatch response is keeping turnaround times low and ensuring high visibility areas remain clear. While the surge of backlog clearance seen in March and April has passed, the team is maintaining a consistent level of performance.

Graffiti Abatement Totals:

• February: 386

• March: 789 († 104.4%) • April: 935 († 18.5%)

Ma y: 501(↓ 46.4%)
June: 552 (↑ 10.2%)

Total(YTD): 3,548

Scrub Requests Update - June 2025

Scrub requests dropped to 882 in June, a 33.4% decrease from May's 1,324. This drop a ligns with seasonal patterns, reduced foot traffic, and a lull in large-scale events. Additionally, improved street conditions following May's high-volume scrubbing efforts resulted in fewer repeat cleanings.

Despite the decrease, the team continues to meet its documentation and quality standards, particularly during overnight Power Wash operations. The numbers also reflect successful maintenance of previous hotspots, reducing the frequency of urgent scrub demands. Total Increase Since February: 605.6%

YTD Total: 4,946

Sweep Requests Update - June 2025

Sweep requests in June totaled 5,900, holding steady with May's 5,933 (\$\dagge 0.6\%). This stability shows that May's labor reallocation toward graffiti and deep cleaning did not negatively affect sweeping capacity.

With event activity remaining low, the team maintained a strong baseline of service. Continued emphasis on accountability and block-by-block coverage has ensured sustained performance levels even without a significant spike in requests.

YTD Tota 1: 35,615

Litter & Debris Collection - June 2025

In June, the team collected 25,400 pounds of litter and debris, marking a 42% decrease from May. This decline is attributed to several factors:

- Absence of major events,
- Reduced illegaldumping activity, and
- A lagging heatwave that temporarily decreased pedestrian volumes.

Nevertheless, the team continues to log and track cleaner-generated trash bag weights, helping maintain visibility and accountability for all litter collection efforts. Even with the decrease, totals remain significantly higher than earlier in the year.

YTD Tota 1: 174,250 lbs

Category	Jan	Feb	Mar	Apr	May	Jun	Total
Graffiti Abated	385	386	789	935	501	552	3548
Hazardous Waste Clean-Up	353	360	1,147	1432	1086	958	5336
Scrub Requests	501	125	847	1267	1324	882	4946
Overflowing Trashcans	61	25	119	199	246	219	869
Needle Clean Up	59	47	133	124	176	77	616
Sweep Requests	5045	2759	7132	8846	5933	5900	35615
Litter/Debris/Leaf Weight in Pounds	14625	8875	34,800	46725	43825	25400	174250

QUALITY OF LIFE STATISTICS

*Submitted by the district clean team.

Due to the addition of our Safety Ambassador Team, many of these stats are zero or significantly lower because the responsibilities have shifted from the cleaning team to the safety team.

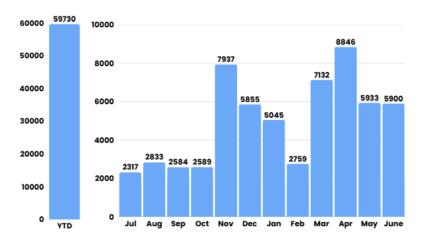
Category	Jan	Feb	Mar	Apr	May	Jun	Total
Drunk & Disorderly	18	5	0	0	0	0	23
Illegal vending - Observed	0	0	0	0	0	0	0
Mentally Disturbed	44	42	48	41	20	31	226
Noise Complaints	2	0	0	0	0	0	2
Panhandling - Aggressive	2	1	5	0	2	0	10
Safety Escorts	5	2	1	1	0	3	12
Sit/Lie/Sleep - Comply	81	60	60	58	34	30	323
Sit/Lie/Sleep - Non- Comply	31	47	59	62	42	40	281

YEAR OVER YEAR COMPARISON

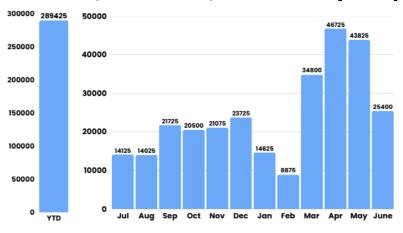
Category	Jun-25	Jun-24
Graffiti Abated	552	23
Hazardous Waste Clean- Up	958	46
Scrub Requests	882	19
Overflowing Trashcans	219	3
Needle Clean Up	77	1
Sweep Requests	5900	148
Litter/Debris/Leaf Weight in Pounds	25400	1700

Category	Jun-25	Jun-24
Drunk & Disorderly	0	0
Illegal vending - Observed	0	0
Mentally Disturbed	31	0
Noise Complaints	0	0
Panhandling - Aggressive	0	0
Safety Escorts	3	0
Sit/Lie/Sleep - Comply	30	3
Sit/Lie/Sleep - Non- Comply	40	4

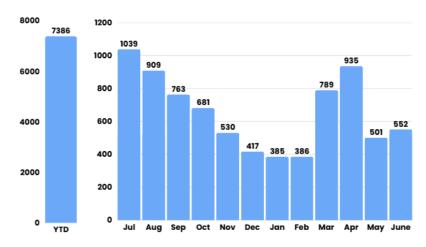
SWEEP REQUESTS



LITTER/DEBRIS/LEAVES (LBS)



GRAFFITI REMOVAL



STAFFING

Jun-25	Contracted Hours	Hours Worked	
Pressure Washing	1200	1285	
Cleaning	2080	2457	
Team Lead	800	715	
Member Services	480	505	
Total	4560	4961	

VIDEO REQUEST

Category	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Footage Requests	32	20	44	21	28	23	16	18	21	23	13
SFPD Only	19	12	26	12	22	13	9	14	17	15	5
Time per request for MS Operator	6	8.9	6.1	4.95	6.9	9.8	3.4	9.4	13.16	7.1	5.36



June 2025 Security Report

Legion Corporation



Monthly Report





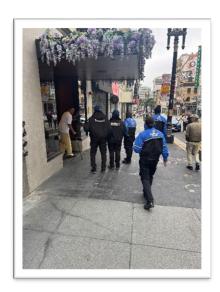
Union Square - Legion Security Monthly Report

June brought a noticeable uptick in public activity to Union Square, spurred on by warm summer weather, retail promotions, and outdoor events that drew both tourists and locals to the heart of downtown San Francisco. As foot traffic surged, Legion's security presence remained a visible and stabilizing force throughout the district.





Our officers conducted nearly 3,000 passing calls this month, reinforcing our highvisibility patrol routes while maintaining consistent presence in priority zones. In addition, more than 1,250 self-initiated activities (SIAs) were recorded, a clear reflection of officer awareness and initiative in addressing emerging issues before they required a dispatch call.







Key Metrics 2025

Event	January 2025	February 2025	March 2025	April 2025	May 2025	June 2025	Year to Date
Dispatch Call	475	409	536	600	549	593	3,162
Self-Initiated Activity	1,209	1,234	1,240	1,287	1,229	1,256	7,455
Aggressive Panhandling	40	31	65	50	12	22	220
Assault	3	1	2	8	2	3	19
Burglary	1	1	2	6	0	0	10
DUI	0	0	0	0	0	0	0
Human Trafficking	0	1	0	0	0	0	1
Illegal Dumping	7	0	1	5	3	4	20
Indecent Exposure	6	28	24	30	21	29	138
Mentally Disturbed	33	50	61	65	34	51	294
Narcotic Use	111	60	45	70	48	47	381
Noise Violation / Disturbing the Peace	25	24	40	50	34	14	187
Open Container	2	4	8	8	4	8	34
Property Damage	6	1	9	11	3	4	34
Public Intoxication	12	4	21	35	41	42	155
Selling w/o Permit	2	3	3	10	1	2	20
Shoplifting	2	1	2	2	0	0	7
Sit/Lie Violation	667	624	766	890	922	898	4,767
Theft	0	1	1	2	0	3	7
Threats	3	17	11	20	2	7	60
Traffic or Parking Violation	0	1	3	2	1	0	7
Trespassing	252	281	323	380	333	321	1,890
Vandalism	36	6	17	11	9	10	89
Miscellaneous (Passing Calls)	2,507	2,068	2,884	2,915	2,868	2,942	16,184
Hospitality Encounters	398	612	827	1,050	987	802	4,676



Year over Year Comparison - June 2024 / June 2025

From June 2024 to June 2025, our stats show a clear increase in incident reports and dispatch responses. This is directly tied to our decision to double the size of our security team in January 2025.

With more officers on the ground, we've been able to cover more of the district and respond to calls faster and more effectively. The added presence has also led to a significant drop in mentally disturbed calls, narcotics use, and noise violations across Union Square.

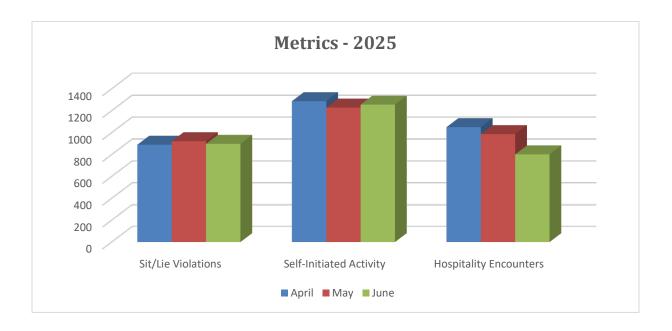
This increase in total activity reflects our expanded coverage—not a rise in crime, but a stronger ability to observe, document, and act in real time.

Event	June 2024	June 2025
Dispatch Call	480	593
Self-Initiated Activity	0	1256
Aggressive Panhandling	18	22
Assault	3	5
Burglary	5	0
DUI	0	0
Human Trafficking	1	0
Illegal Dumping	15	4
Indecent Exposure	51	29
Mentally Disturbed	180	51
Narcotic Use	227	47
Noise Violation/Disturbing the Peace	48	14
Open Container	12	8
Property Damage	2	4
Public Intoxication	92	42
Selling w/o Permit	1	2
Shoplifting	`4	0
Sit/Lie Violation	149	898
Theft	5	3
Threats	15	7
Traffic or Parking Violation	5	0
Trespassing	239	321
Vandalism	14	10
Miscellaneous (Passing Calls)	1300	2942
Hospitality Encounters	367	802



Monthly Activity Summary

Trespassing and sit/lie violations remained a daily concern, with 898 instances resolved through either verbal advisement or officer accompanied relocation out of the district. Officers continued to manage these interactions with professionalism and empathy, especially as encampments and unhoused traffic intensified in key parts of the district due to the rising heat and increased foot traffic in Union Square.



High-dispatch areas such as Shannon Alley, Hallidie Plaza, 400 Geary near Jack In The Box, and the Cable Car Turn Around have become focal points for daily patrols. Legion has increased the frequency of officer presence in these hotspots to address recurring quality-of-life issues and mitigate behaviors such as loitering, substance use, and sidewalk obstructions. Hospitality encounters remained high, with 802 positive interactions reported—ranging from giving directions and assisting tourists to intervening during disputes and offering aid to vulnerable individuals.



Officers also resolved 51 behavioral health-related incidents and 42 public intoxication cases, often relying on de-escalation and redirection to member services or first responders when necessary. While only a handful of serious events occurred—7 threats and 3 thefts—these were handled with swift containment and, where needed, SFPD assistance.



As part of our commitment to continual improvement, Legion launched targeted infield training during June. These sessions focused on contact and cover tactics, deescalation strategy, and proper referral to USBID Member Services. The goal is to enhance officer confidence and consistency in managing tense situations while preserving dignity and safety for everyone involved and offering unhoused or substance dependent individuals the help that they desperately need.

Looking ahead, Legion is committed to deepening our collaboration with the Union Square Alliance and Block by Block's safety team, further refining patrol deployment based on dispatch trends, and staying ahead of seasonal challenges. With July expected to bring even more visitors to Union Square, our focus remains on responsiveness, compassion, and presence—ensuring the district continues to be a safe, welcoming destination for all.





Officer Danay Mackey

Meet Our Newest Team Member!

We're excited to welcome our newest hire to the team! With seven years of experience in the security field, she brings both professionalism and dedication to her role. Outside of work, she has a strong passion for painting and drawing, showcasing her creative side. She's looking forward to building a bright future with Legion and contributing to our continued success.



Union Square - Notable Incident Summaries

1. **Date & Time:** June 20, 2025 | 11:45AM

Reporting Officers: Officer Jessie Marriott (2513) & Officer Mike B. (2325)

Location: Corner of Stockton Street and Market Street

Type of Incident: Assault

Summary:

On June 20, 2025, at approximately 11:45 AM, Officer Marriott (Badge #2513) and Officer Mike B. (Badge #2325) were on foot patrol traveling down Market Street near 2 Grant Avenue. While in route, the officers observed a 914 (unhoused male adult), later identified as a Hispanic male in his late 30s to early 40s, walking southbound on Market Street toward Stockton. The individual was acting aggressively.

As the officers continued observing the subject, they witnessed him strike a female pedestrian in the shoulder. The victim immediately stated she wished to press charges against the individual. Officers detained the subject and maintained control of the situation until SFPD units arrived on scene.

Upon arrival, San Francisco Police Department officers placed the suspect in handcuffs and took him into custody without further incident.

Conclusion:

The suspect was arrested by SFPD on scene. No further injuries or property damage were reported. The victim was cooperative and remained on scene during the investigation.

2. **Date & Time:** June 11, 2025 | 12:40AM

Reporting Officers: Officer Masaniai and Officer Yared

Location: 170 Maiden Lane – Stockton Side (Checkpoint A, Northern Legion

Route)

Type of Incident: Fire Hazard / Tent Fire Near Checkpoint A

Summary:

On June 11, 2025, at approximately 12:40 AM, Officers Masaniai and Yared were conducting routine patrols and checkpoint verifications along the Northern Legion Route. While arriving at Checkpoint A, located near 170 Maiden Lane on the Stockton side, the officers observed a 914 (unhoused individual) inside a fully enclosed tent.

Officers noticed smoke escaping through the seams of the tent and assumed the occupant may have been smoking or using a flame source. After receiving no response to verbal communication, the officers gently shook the tent to gain the individual's attention. After several moments, the occupant began to stir and opened the tent.



Legion officers immediately notified Dispatch and requested emergency fire services. The Union Square Safety Team, monitoring radio traffic, responded quickly with fire extinguishers. The flames were successfully extinguished before further damage could occur.

Although the call to the fire department was later canceled, San Francisco Fire Department personnel arrived on scene to ensure the area was safe and fully clear. The individual dismantled her tent and fled the scene prior to their arrival.

Conclusion:

The prompt response by Legion officers and the USBID Safety Team prevented significant damage to nearby property and ensured public safety. No injuries were reported, and the fire was successfully contained.

3. **Date & Time:** June 27, 2025 | 8:30PM **Reporting Officers:** Officer Marshall

Location: Hallidie Plaza – Bottom of the Stairs **Type of Incident:** Medical Emergency Response

Summary:

While conducting foot patrol at Hallidie Plaza around 8:30 PM, Officer Moolah and I observed an unconscious Hispanic male lying at the bottom of the plaza stairs. The individual was dressed in a black hoodie, black jeans, and black shoes. I made several attempts to offer medical assistance, but the subject was unresponsive

At 8:35 PM, I notified dispatch and requested emergency medical services. While waiting for first responders to arrive, we maintained a secure perimeter around the individual to ensure safety.

Officer O. Holub arrived a few minutes later and began rendering aid. Two doses of Narcan were administered while I moved to the upper plaza to flag down incoming emergency units. Officer Moolah remained on scene to assist Officer Holub.

San Francisco Fire Department and EMS arrived on scene by 8:50 PM. Shortly after, the individual regained consciousness, was able to sit upright, and was escorted into the ambulance with assistance from medical personnel and Officer Holub.

By 9:00 PM, I notified the dispatch that the subject had been transported by ambulance and the situation was Code 4.

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