



NOVEMBER 2025

Operations Report for Union Square Alliance



AMBASSADOR OF THE MONTH



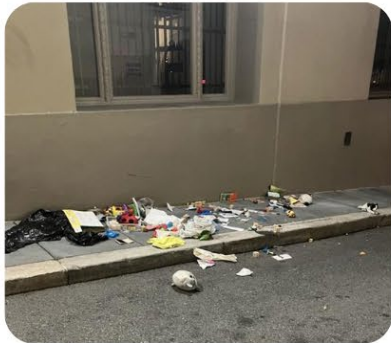
BREANNA DEAGUERO

We are proud to recognize Breanna Deaguero as our Ambassador of the Month and to congratulate her on her well-deserved promotion to Team Lead. Breanna has consistently demonstrated leadership, professionalism, and compassion in her role as a Safety Ambassador.

Her outstanding ability to engage respectfully with unhoused individuals, providing direction, encouraging compliance, and helping ensure a safer environment for everyone, has made a tremendous impact in our district. Breanna has also taken a proactive approach to combat illegal dumping, regularly identifying issues, coordinating responses, and helping maintain clean, welcoming streets. Recently, she stepped up to lead our morning Wake Up Call operations, guiding her peers with confidence and ensuring the team works efficiently and respectfully when relocating those sleeping in the district.

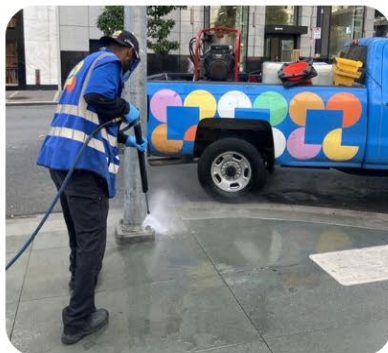
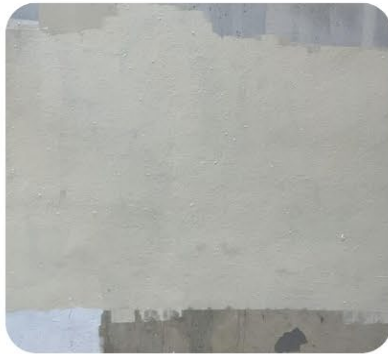
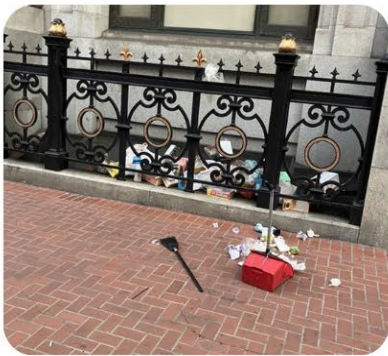
Breanna's reliability, calm presence, and dedication to community safety make her a true standout on the team. We're grateful for her commitment and excited to see her continue to grow in her new leadership role. Congratulations, Breanna!

MAKING A DIFFERENCE



*Pictured above are instances of where our team dealt with Graffiti and Illegal Dumping. Both issues are resource drainers, but our team deals with it daily, communicating effectively and partnering with DPW and 311 to deal with repeat offenders.

MAKING A DIFFERENCE



CLEANING STATISTICS

Consistency Across Core Services

November demonstrated continued stability across all core service categories. Sweep requests held steady at 5,857, nearly identical to October's total. This consistency reflects strong route adherence, reliable field presence, and disciplined follow-through from the Cleaning Team despite increased seasonal debris and visitor activity downtown.

Graffiti Abatement

Graffiti abatement saw a significant increase in November, rising to 541 tags removed, the highest count since August. This uptick reflects both increased tagging activity in the district and the team's heightened responsiveness. Rapid removal times continue to limit visual blight and maintain a welcoming environment for residents and visitors.

Hazardous Waste Clean-Up

Ambassadors completed 856 hazardous waste clean-ups in November, slightly above October's total. This sustained performance highlights the team's attentiveness to public health concerns and effective coordination between Cleaning and Safety Ambassadors to quickly address hazardous conditions.

Overflowing Trashcans and Seasonal Debris Volume

Overflowing trashcans decreased to 202 instances, down from October's spike related to Dreamforce. However, total litter and debris weight remained extremely high at 36,337 pounds, nearly matching last month's record-setting total. The increase is tied to heavy leaf fall, early holiday shopping crowds, and expanded street activation events across the district. The Cleaning Team maintained standards through targeted sweeps, additional mid-shift coverage, and continued pressure washing support.

Category	Jan	Feb	Mar	Apr	May	Jun	Total
Graffiti Abated	385	386	789	935	501	552	3548
Hazardous Waste Clean-Up	353	360	1,147	1432	1086	958	5336
Scrub Requests	501	125	847	1267	1324	882	4946
Overflowing Trashcans	61	25	119	199	246	219	869
Needle Clean Up	59	47	133	124	176	77	616
Sweep Requests	5045	2759	7132	8846	5933	5900	35615
Litter/Debris/Leaf Weight in Pounds	14625	8875	34,800	46725	43825	25400	174250

Category	July	Aug	Sep	Oct	Nov	Dec	Total
Graffiti Abated	382	526	498	386	541		2333
Hazardous Waste Clean-Up	828	1133	955	844	856		4616
Scrub Requests	678	765	683	691	713		3530
Overflowing Trashcans	125	210	167	338	202		1042
Needle Clean Up	83	96	99	72	92		442
Sweep Requests	5740	6527	6275	5890	5857		30289
Litter/Debris/Leaf Weight in Pounds	21150	32278	33251	36250	36337		159266

QUALITY OF LIFE STATISTICS

**Submitted by the district clean team.*

Due to the addition of our Safety Ambassador Team, many of these stats are zero or significantly lower because the responsibilities have shifted from the cleaning team to the safety team.

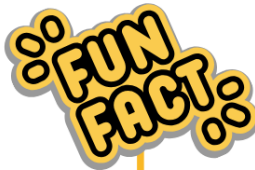
Category	Jan	Feb	Mar	Apr	May	Jun	Total
Drunk & Disorderly	18	5	0	0	0	0	23
Illegal vending - Observed	0	0	0	0	0	0	0
Mentally Disturbed	44	42	48	41	20	31	226
Noise Complaints	2	0	0	0	0	0	2
Panhandling - Aggressive	2	1	5	0	2	0	10
Safety Escorts	5	2	1	1	0	3	12
Sit/Lie/Sleep - Comply	81	60	60	58	34	30	323
Sit/Lie/Sleep - Non-Comply	31	47	59	62	42	40	281

Category	Jul	Aug	Sep	Oct	Nov	Dec	Total
Drunk & Disorderly	3	0	0	0	2		5
Illegal vending - Observed	0	0	0	1	7		8
Mentally Disturbed	32	30	30	28	33		153
Noise Complaints	0	0	0	0	1		1
Panhandling - Aggressive	2	2	5	6	7		22
Safety Escorts	33	1	2	1	4		41
Sit/Lie/Sleep - Comply	38	36	32	35	41		182
Sit/Lie/Sleep - Non-Comply	37	34	34	38	30		173

YEAR OVER YEAR COMPARISON

Category	Nov 2025	Nov 2024
Graffiti Abated	386	246
Hazardous Waste Clean-Up	844	263
Scrub Requests	691	222
Overflowing Trashcans	338	59
Needle Clean Up	72	84
Sweep Requests	5890	4298
Litter/Debris/Leaf Weight in Pounds	36337	18400

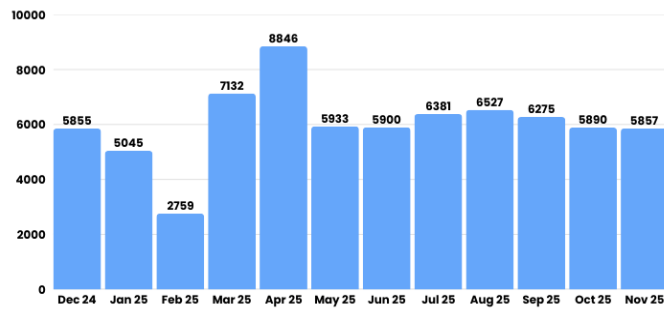
Category	Nov 2025	Nov 2024
Drunk & Disorderly	0	33
Illegal vending - Observed	1	0
Mentally Disturbed	28	28
Noise Complaints	0	0
Panhandling - Aggressive	6	13
Safety Escorts	1	9
Sit/Lie/Sleep - Comply	35	91
Sit/Lie/Sleep - Non-Comply	38	43



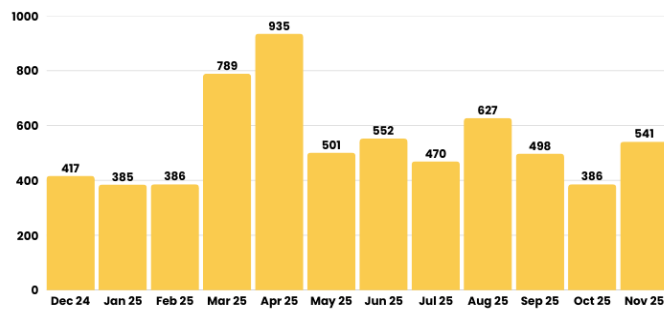
**159,266 lbs. of debris = 100,000
Thanksgiving turkeys!**



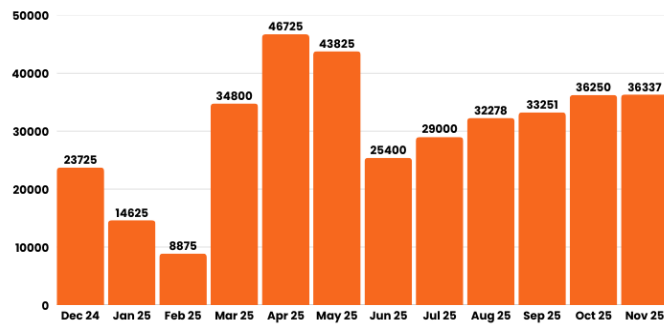
SWEEP REQUESTS



GRAFFITI REMOVAL



WASTE REMOVED (LBS)



Did You Know?



We removed 36,000 lbs of waste in October!
That's equal to 10 Pick-up trucks 🚚

STAFFING

Nov 2025	Contracted Hours	Hours Worked
Pressure Washing	1200	928
Cleaning	1817	1711
Team Lead	514	497
Member Services	617	466
Hospitality	171	112
Total	4319	3714

VIDEO REQUEST

Category	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Footage Requests	28	23	16	18	21	23	13	7	14	11	13	17
SFPD Only	22	13	9	14	17	15	5	6	9	7	9	11
Number of Camera's per request	6.9	9.8	3.4	9.4	13.16	7.1	5.36	3.3	4.12	3.2	3.5	3.4



November 2025

Safety Report for Union Square Alliance
RFP 230



**UNION
SQUARE**
ALLIANCE

UNION SQUARE SAFETY PROGRAM UPDATE NOVEMBER 2025



In November, our Safety Ambassador team continued to support the district with strong engagement and responsiveness. While seasonal shifts resulted in lower overall activity volume, several categories showed major improvements in effectiveness and attention to community needs:

Increased Public Reporting Support

- 311 Service Requests nearly doubled
- (up from 32 in October to 66 in November)

Strengthened Business Engagement

- Continued high-level contact with district merchants
- (119 interactions in November)
- demonstrating ongoing partnership and support for local businesses.



Focused Safety Compliance

- Although overall welfare checks decreased with colder weather , our team still facilitated:
 - 152 successful compliance relocations
 - Managed 12 non-compliant cases, ensuring issues were addressed safely and professionally

Continued Environmental Support

- Illegal dumping response and sanitation support continued, with:
 - Ongoing litter removal and wake-up call operations
 - keeping public spaces clean and welcoming despite reduced staffing hours during the winter season.
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Downtown Safety Stability

- Low 911 calls and backup requests show Legion is handling the same incidents on the spot, contributing to a safer environment.

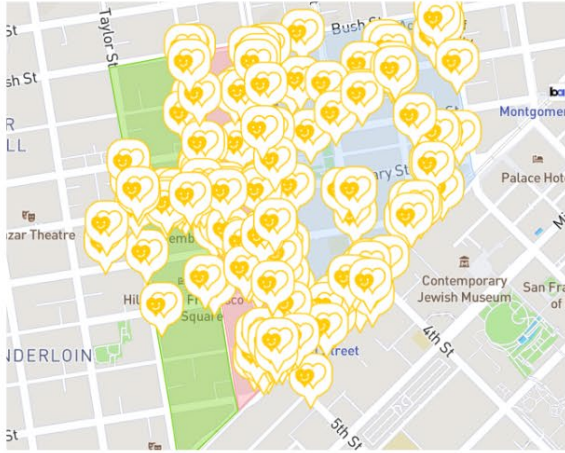


SAFETY STATS

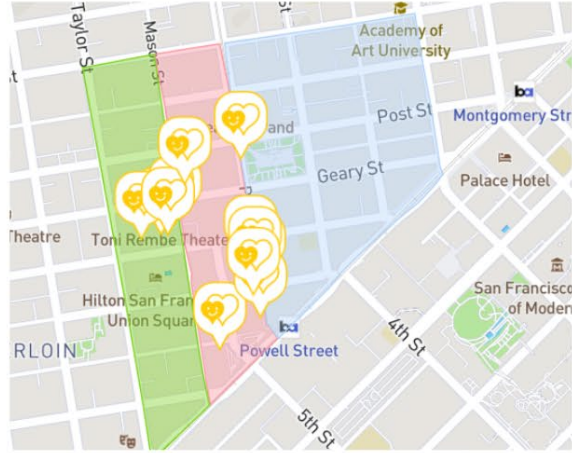
Union Square Safety Ambassador Stats	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	YTD
911 Emergency Call	6	16	13	11	4	12	22	3	36	8	2	133
311 Service	82	51	33	9	12	19	62	99	38	32	66	503
Business Contact - Safety Ambassador	0	50	179	164	123	127	64	153	114	174	119	1267
Directions Given	275	427	1571	2394	2007	1168	1140	1881	1503	970	134	13470
Litter Removal	0	60	463	252	159	172	210	544	222	302	102	2486
Outreach Referral	0	9	145	240	389	122	157	418	237	54	17	1788
Legion Security Backup Request	28	35	22	15	5	14	4	9	7	2	0	141
Welfare Check - Comply	1126	1557	2034	1387	1007	924	1013	2647	640	350	152	12837
Welfare Check - NON Comply	12	87	138	63	69	44	50	59	18	9	12	561

STAT MAPS

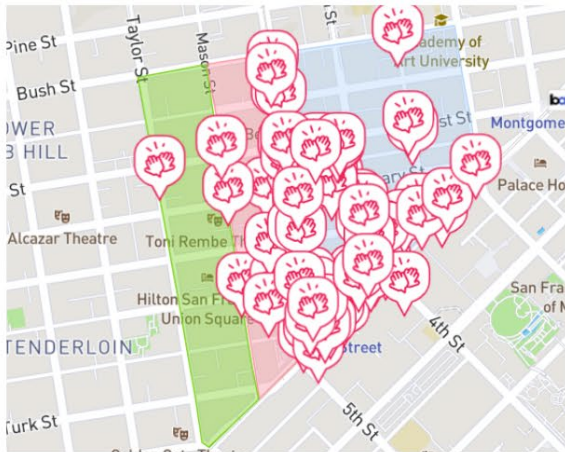
WELFARE CHECK: COMPLY -



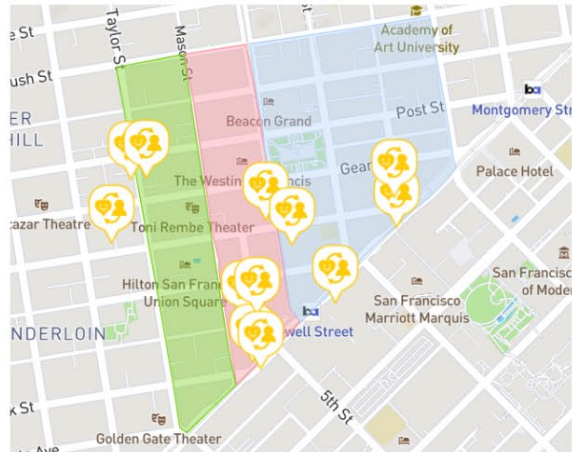
WELFARE CHECK: NON COMPLY -



DIRECTIONS GIVEN -



OUTREACH REFERRALS -



STAT DESCRIPTIONS

SA = Safety Ambassador		
Activity	Definition	Example
PD Command Van	Escalation – Safety issue beyond our scope of interaction.	SA notices a group of individuals engaged in a potentially violent confrontation. The SA determines the situation is beyond their control and contacts the PD Command Van for assistance.
SFPD Non-Emergency	Escalation – Safety issue beyond our scope of interaction	An SA observes a suspicious person loitering near a business after hours but there's no immediate threat. The SA escalates the issue to SFPD Non-Emergency since the PD Command Van is unavailable.
911 Emergency	Emergency PD	SA witnesses a physical altercation escalating with potential for serious injury. The SA calls 911 to request immediate police intervention.
Litter Removal (Small)	Trash Removal	SA picks up a beer can and disposes of it properly while on the path walk. (e.g., large paper, soda bottle, debris)
311 Service	Reporting issues to 311	SA reports a broken bus shelter on a dark corner via 311, ensuring the issue is logged into SMART for tracking.
Directions Given	SA offers directions to the public.	A tourist asks an SA for directions to the nearest public restroom. The SA provides clear and friendly guidance.
Hotspot Checks	SA checks a pre-designated hotspot.	SA inspects a known hotspot for loitering and confirms that no unauthorized activity is occurring.
Business Contacts	When SA connects with a business/property owner on-site.	SA introduces themselves to the manager of a local café, shares their role, and asks if there are any concerns.
Welfare Check – Comply	SA Performs Successful Welfare Check.	SA approaches an individual sleeping in a doorway and politely asks them to move along. The individual complies with SA's request.
Welfare Check – Non-Comply	Subject does not comply with SA Welfare Check.	SA approaches the same individual, who refuses to leave and becomes verbally aggressive. The SA documents the encounter, escalates, and sets a time window to follow up.
Legion Security Dispatch	Escalation – Safety issue beyond our scope of interaction	SA encounters unauthorized access to a private property and calls Legion Security for immediate assistance.
Outreach Referral	SA refers someone to social services.	SA encounters a homeless individual asking for assistance. The SA refers them to a nearby shelter or outreach program and logs this in SMART.
Hospitality Contact	Friendly public interaction.	SA greets a shopper in the district with a warm smile and asks if they need any assistance or directions.

STAFFING

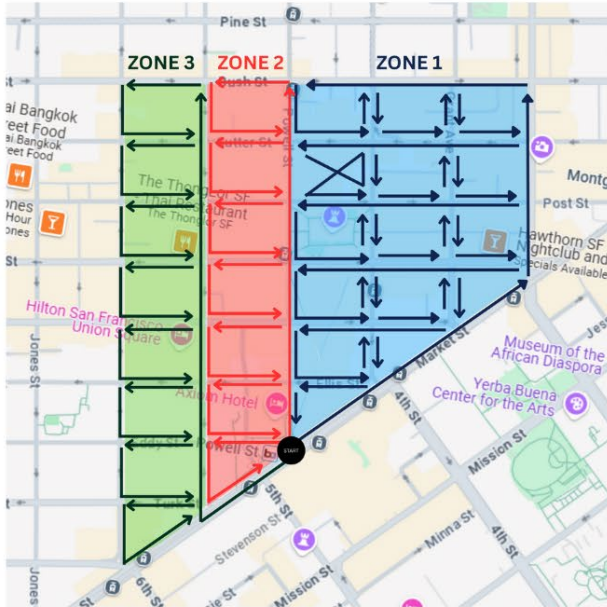
November 2025 Staffing	Contracted Hours	Hours Worked
Safety Ambassador	1480	976
Safety Team Lead	0	140
Member Services	0	212
Overnight Supervisor	172	160
Total	1652	1488

DEPLOYMENT SCHEDULE

UNION SQUARE ALLIANCE - RFP 230	WED	THUR	FRI	SAT	SUN	MON	TUE
AM SAFETY: 6:00 AM - 2:00 PM	2	2	2	2	1	1	2
OVERNIGHT SAFETY: 10:00 PM - 6:00 AM	2	2	3	2	2	3	3
TOTALS	4	4	5	4	3	4	5

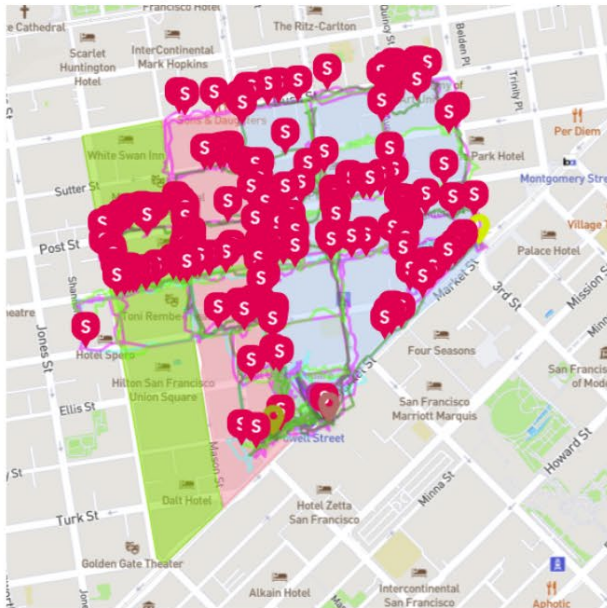
DEPLOYMENT MAP

Effective 5/1/25



WALK PATH

Effective 11/16/25



Each icon is an individual stat keyed by
our Safety Ambassadors

MEET THE TEAM



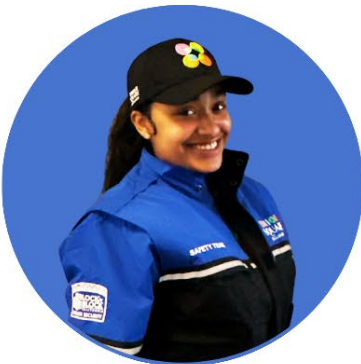
Team Lead
Breanna Deaguerro



Valovalo Noa



Damontae Scott



Myra Rutherford



Arman Turner



John Jones



**November 2025
Security Report**

Legion Corporation



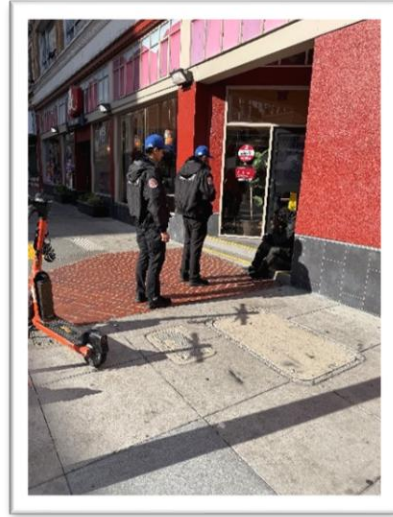
**UNION
SQUARE**

Monthly Report



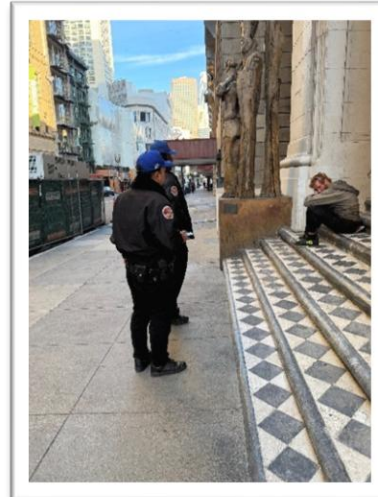
Union Square – Legion Security Monthly Report – November 2025

Throughout November, Legion officers maintained consistent patrol coverage and a visible presence across the Union Square district, with a continued focus on proactive engagement and quality-of-life enforcement. As seasonal foot traffic increased and weather conditions shifted, officers adjusted patrol patterns to support holiday activations and public events throughout the district.



November marked the start of major holiday programming in the district. The **Safeway Union Square Ice Rink** opened on **November 5**, generating sustained evening crowds and increased foot traffic. Officers provided enhanced coverage during opening night and ongoing operations, supporting crowd management and public safety in coordination with the **Block-by-Block Safety Team** and **SFPD**.

The **Macy's Great Tree** was lit during a private press event on **November 10**, introducing another focal point for visitor activity. Officers maintained a visible presence around Union Square Park during setup and activation periods, supporting event operations as holiday installations became fully operational for the season.





Key Metrics 2025

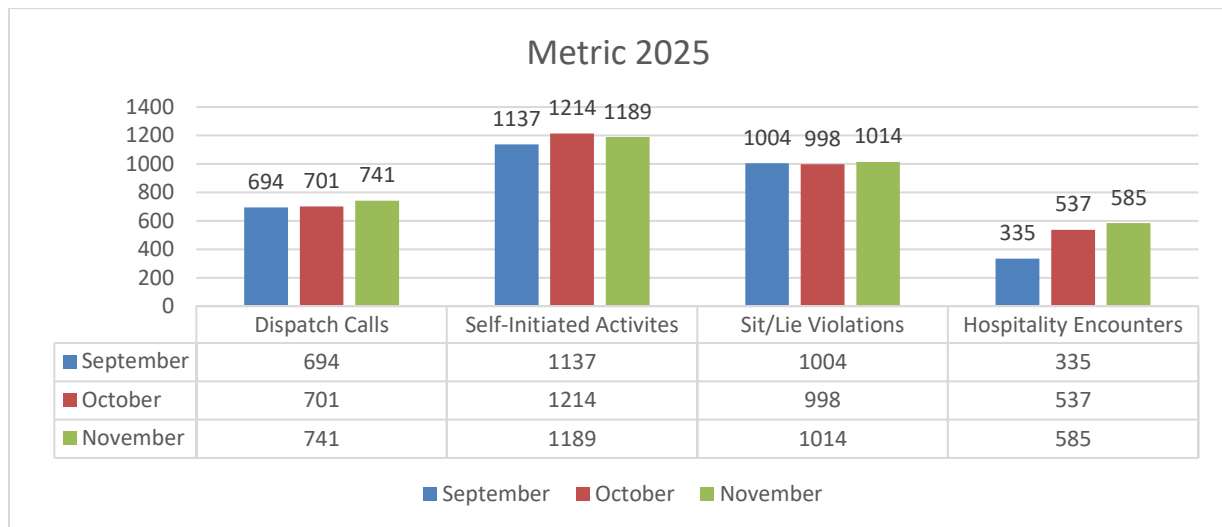
Event	January-June 2025	July 2025	August 2025	September 2025	October 2025	November 2025	Year to Date
Dispatch Call	3,162	769	719	694	701	741	6,786
Self-Initiated Activity	7,455	1,202	1,237	1137	1214	1189	13,435
Request for Cleaning				95	85	98	278
Request for Graffiti Removal				93	101	96	290
Request for Trash Collection				41	49	54	184
Assault	19	0	2	0	0	0	21
Burglary	10	0	0	0	0	0	10
Illegal Dumping	20	17	16	15	12	14	94
Indecent Exposure	138	23	19	22	19	23	244
Mentally Disturbed	294	62	39	20	31	41	487
Narcotic Use	381	72	51	47	55	61	667
Noise Violation / Disturbing the Peace	187	30	21	11	15	18	282
Open Container	34	7	10	0	0	6	51
Property Damage	34	0	2	4	1	2	43
Public Intoxication	155	64	43	48	47	53	410
Selling w/o Permit	20	0	2	1	4	7	34
Shoplifting	7	1	0	0	0	0	8
Sit/Lie Violation	4,767	731	806	1,004	988	1014	9,310
Theft	7	0	0	0	0	0	7
Threats	60	15	5	0	0	2	82
Traffic or Parking Violation	7	10	0	0	0	0	17
Trespassing	1,890	235	157	237	228	214	2,968
Vandalism	89	2	9	0	3	5	108
Hospitality Encounters	4,676	708	709	335	537	585	7,550



Monthly Activity Summary

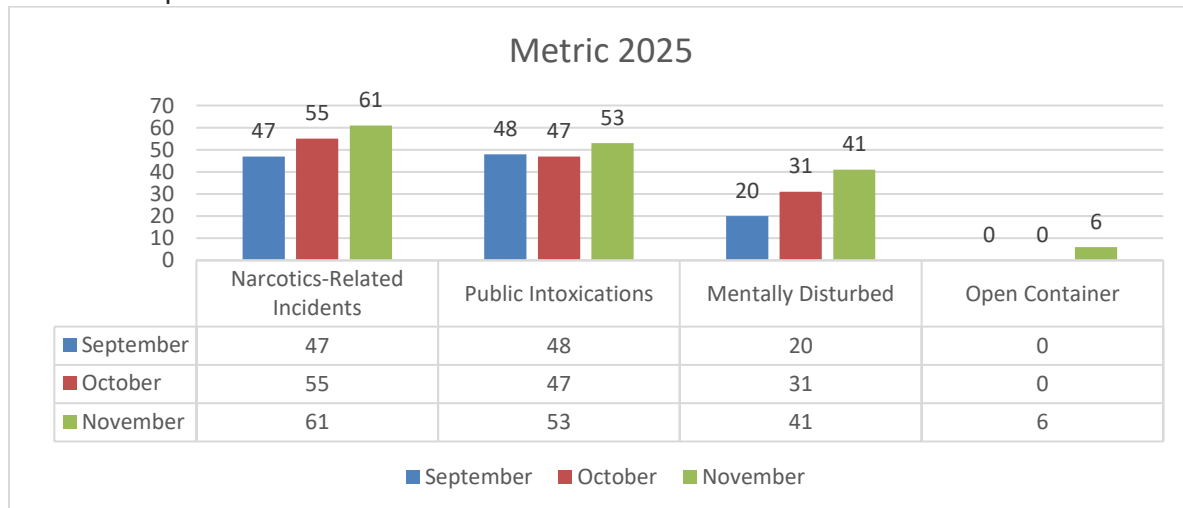
During the reporting period, officers responded to **741 dispatch calls** and generated **1,189 self-initiated activities**, reflecting an active and prevention-focused patrol posture. Officers continued to identify and address issues independently while remaining responsive to calls for service and event-related needs.

Quality-of-life enforcement remained a priority. Officers addressed **1,014 sit/lie violations**, supporting pedestrian access and storefront visibility in high-traffic areas including the **Cable Car Turnaround, Hallidie Plaza, and Powell Street**. These efforts were balanced with **585 hospitality encounters**, reinforcing a professional and approachable presence as tourism and seasonal activity increased.



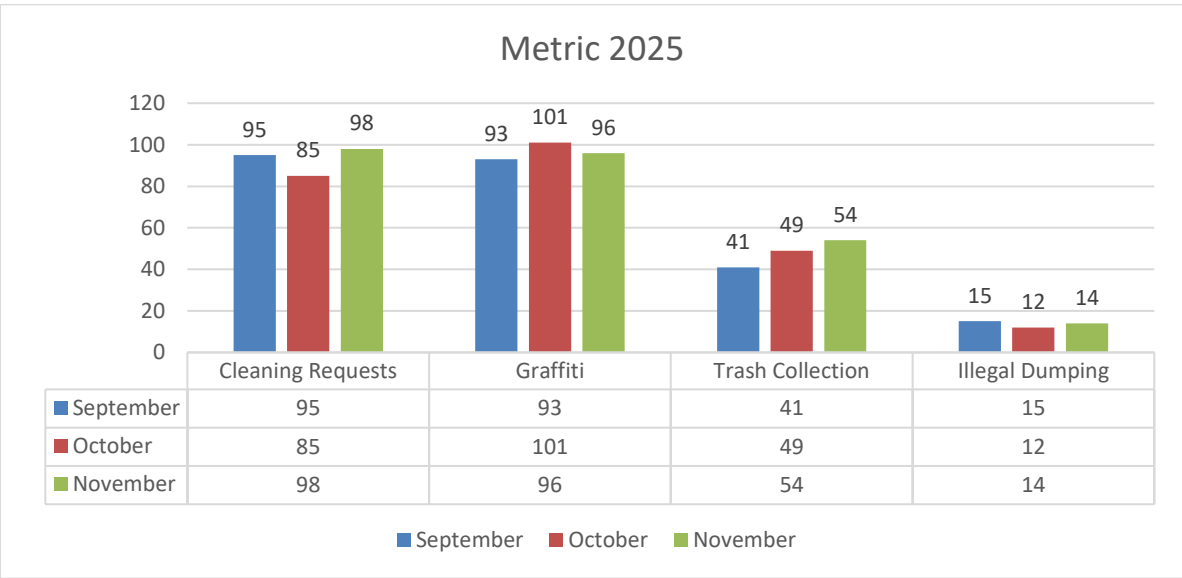
Dispatch Calls & Response

Officers managed a range of public health and behavioral concerns, including **61 narcotics-related incidents**, **53 public intoxication contacts**, and **41 mentally disturbed person contacts**. Additional activity included **23 indecent exposure cases**, **18 noise or disturbing-the-peace complaints**, and **6 open container violations**, all handled using de-escalation techniques and established procedures.





Environmental and property-related concerns were addressed through coordination with blocked by blocks cleaning team. Officers submitted **98 cleaning requests, 96 graffiti removal requests, 54 trash collection requests, and 14 illegal dumping reports**, supporting cleanliness and maintenance during a high-visibility period.



There were **no reported assaults, burglaries, thefts, shoplifting incidents, or robberies** during the month. Property-related incidents remained limited, with **2 property damage reports, 5 vandalism incidents, and 2 threat reports**, all documented and addressed appropriately.

Overall, November reflected steady operations, proactive enforcement, and effective coordination during the launch of the holiday season, ensuring Union Square remained safe, accessible, and well-managed.



Employee Introduction



Officer Sapan Shrestha

Meet Our New Team Member!

Officer Sapan Shrestha is a dedicated security professional with five years of hands-on experience in maintaining safe, secure environments. Known for his reliability, strong situational awareness, and calm demeanor, Sapan takes pride in protecting people and property while providing a professional and approachable presence on site.



Union Square - Notable Incident Summaries

Date & Time: November 28, 2025 – 6:

Involved Officer: Officer Jaskaran Singh

Assisting Officer: Officer Ajay Shahi

Location: 550 Taylor St. San Francisco, CA.

Type of Incident: Vandalism / Property Damage

Summary:

While conducting routine foot patrol within the Union Square district at approximately 6:07 AM, Officers Singh and Shahi observed damage to the front entrance of the business Coco Bang located at 550 Taylor Street. Upon closer inspection, officers confirmed that the front door of the business had been vandalized.

An employee of the business was already on scene upon officer arrival. The employee stated that he heard the sound of the door breaking but did not visually observe the individual responsible. The suspect had fled the area prior to officers' arrival, and no suspect description was available.

At approximately 7:00 AM, officers were fully on scene and noted that the Safety Team was already present. Officers made contact with the employee, who was located at the rear of the business and stepped outside to speak with them. A visual inspection further confirmed signs of vandalism to the front door.

SFPD was notified and dispatched to the location regarding the vandalism incident.

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Outcome:

Surveillance footage request successfully processed through Union Square Alliance Dispatch. Officers maintained professional coordination with SFPD throughout the incident. No injuries to Legion personnel were reported.