



**UNION SQUARE ALLIANCE  
BOARD OF DIRECTORS' MEETING**

**AGENDA**

**January 22, 2026 – 9:00a.m.-11:00 a.m.**

**Parc 55 San Francisco- A Hilton Hotel- 55 Cyril Magnin  
3<sup>rd</sup> Floor, Embarcadero Room**

1. Call to order, roll call, introductions and welcome to Parc55. (9:00)
2. Public comment (limited to three minutes per speaker). (9:05)
3. CEO's report (9:10)
  - Staffing Update- Welcome JaLil Turner
  - JP Morgan Conference and tour.
  - Union Square Alliance Board of Directors 2026 meeting schedule
  - Holiday Overview
  - DDC updates and grants to Foundation.
  - Executive Committee met on December 16, and discussed and approved:
    - Minutes of October 23, 2025, meeting
    - Dress for Success 2026 Success Honoree
    - Final Block by Block amendment for July-October 2025
    - Holiday bonus for C&S team of \$50k (total)
    - Agreement with Rec and Park
    - GAP Winter Walk sponsorship

**CLOSED SESSION**

- Closed session minutes from October 23, 2025.
- Hire of JaLil Turner as Director of Services
- Extend Eva Schouten employment through June 30, 2026
- CEO volunteer position with SFGHF
- Bonuses, staff changes and compensation revisions

**Action** to accept the CEO's report including ratifying the actions of the Executive Committee from December 16, 2025.

4. **Action** to approve November 20, 2025, meeting minutes (9:30)
5. **Action** to approve 2025 Mid-Year Report draft (July-December) (9:35)
6. Discussion and **action** to approve consultant selection and budget for strategic planning (9:45)
7. To Receive the BID's Advisory Committee reports and to take action to approve several Committee recommendations:



- a. Finance & Audit (Jim Sangiacomo) (10:00)
  - Insurance and banking updates and City compliance postings on website.
  - **Action** to accept the Unaudited Financial Reports of December 2025.
  - **Action** to approve budget modification for Jan-Jun 2026.
- b. Public Affairs (Brian Fenwick) (10:15)
  - City's priorities for 2026
- c. Services & Public Safety (Don Thomas) (10:20)
  - November and December 2025 Operations Reports.
  - Contract updates and 24-25FY audit results.
    - **Action** to approve Block by Block contract amendment for November 2025 – March 2026.
    - Legion
  - HEART Safety Ambassador updates and **action** to approve RFP230 Amendment.
  - Project Updates:
    - Security cameras and potential grant and **action** to approve new contract for maintenance and replacement equipment and new installations with Applied Video Solutions (Safe City Connect).
    - Bigbelly and pilot cans project update.
    - Derby Alley
- d. Streetscapes and Public Realm (Manuela King) (10:35)
  - Update on the Powell Street Improvement Project
  - Convention Center & Moscone Corridor Wayfinding Signage
  - Committee Goals for 2026
  - Apple Bollards
  - Project Updates:
    - Union Square stage improvements.
    - Maiden Lane and legislation.
    - Maiden Lane Activations
    - Cable Car turnaround.
- e. Marketing & Events (Mark Sullivan) (10:50)
  - Holidays 2025 recap
    - Winter Walk
    - Ornament Trail
  - Review, discussion, and **action** to approve Kevin Bartram contract extension through July 31, 2026.
  - Bloom update and review of project budget and **action** to approve JP Morgan Chase sponsorship of Bloom 2026.

8. Announcements & New Business (11:00)

- Executive Committee February 26, 2026, at 12:00pm
- Chinese New Year Parade, March 7, 2026.



- Next Board Meeting- March 26, 2026, Location *TBD*