



Streetscapes & Public Realm Advisory Committee Meeting

Thursday, May 14, 2026 - 9:30 – 11:00 a.m.
Via Zoom and at the Alliance office 291 Geary St.

Minutes

In attendance

Committee members and guests: Manuela King (RHAA), Evan Kaizer (Sieroty Company), Rick Laubscher (Market Street Railway), Tammy Brock (Property Owner), Tony Wessling (Wessling Contemporary), Mark Hennon (BRV), Amy Foo (BRV)

Staff members: Daniela Vasile (COO), Brooke-Ray (Director of Public Realm), Marlenne Mendoza (Project Coordinator)

1. Call to Order & Roll Call

Manuela called the meeting to order at 9:32 a.m.

2. Public Comment

None.

3. Action to approve March 2026 meeting minutes of the Committees.

Manuela directed the Committee to review the minutes of the March 2026 meeting. She encouraged the Committee to comment on any necessary revisions.

4. Project Updates

a. Stage Improvement Project.

Brooke Ray started the conversation by updating the committee on the status of the stage. Manuela questioned whether we had used the new sound system at the fashion show. Mark Hennon also asked where the sound engineer would be and if he would have plug and play access.

b. Powell St. Improvement Project

Brooke Ray shared the current project timeline, with construction anticipated to be completed by November 2027. Clark Construction's Guaranteed Maximum Price (GMP) of the project is expected to be shared this summer. The project team plans to keep storefronts open throughout construction to minimize disruptions during peak business seasons. Both the Alliance and property owners will be involved in developing the construction sequencing. Brooke Ray also shared that approximately



\$300,000 in project costs were saved by avoiding the relocation of fire hydrants and eliminating the need to modify sidewalks for stop accessibility.

c. Convention / Stockton Corridor and Gateways

Brooke Ray informed the Committee that the Convention Center/ Stockton Corridor project has not advanced at this time and shared the Alliance's perspective regarding future improvements along Stockton Street.

d. Historical Lighting

The Committee was updated on the proposed installation by Ben Davis of new LED historical lighting along lower Powell Street, with the possibility of expanding to Stockton Street. Ben Davis has offered to provide another lighting demonstration. Committee members interested in attending were encouraged to contact Marlenne or Brooke Ray. Brooke Ray noted that the current lighting temperature is not historically accurate, as the original historic lamps produced a warmer yellow tone. DPW plans to replace the fixtures with Golden Triangle lights, installing two fixtures on each side of every block

e. Hallidie Plaza Improvement Project – DPW led

Brooke Ray introduced the Hallidie Plaza project currently being led by DPW and presented two accessibility design options for improved wheelchair access. The existing coffee cart and ticket booth will remain. Ambassador services and Legion Security will continue providing weekly services at the plaza.

f. Union Square Plaza Lighting

Brooke Ray shared that the Alliance would like to preserve the Alma lighting installation. She also noted that the current tree wrap lighting on all 16 trees on each corner of the Plaza no longer meets code requirements. The Alliance is currently obtaining replacement quotes, with estimated costs reaching up to \$100,000.

5. Backstreets

a. Maiden Lane Activations:

Marlenne presented a recap of the recent Maiden Lane activations like the Calligraphy class, Line Dancing Class, and Live Salsa. She also informed the Committee that there are currently no remaining grant funds available to continue the activation program.

b. Alley Lighting Projects:

Marlenne shared photos highlighting the successful completion of alley lighting on Tilman Place, Campton Place, Claude Lane, and Harlan Lane installations.



c. New Public Art- Claude Lane

Marlenne shared with the committee the new murals inside Claude Lane. The project was led by 1am Projects who received a grant from Levi's for murals around San Francisco.

d. Maiden Lane Lighting Project

Marlenne informed the committee that there are needed anchor and lighting installation repairs to be made on Maiden Lane. Quotes are currently being gathered for these repairs.

6. Other Projects

a. Cable Car Turn Around Activations

Marlenne updated the committee on the completed activations at the cable car turnaround. The Committee expressed continued interest in working with Building 180 to explore future public art opportunities within the district.

b. Bollards

Committee members discussed the possibility of replacing the existing globe-style bollards with a simpler design.

c. Flower Baskets

The Committee discussed the possibility of installing illuminated flower baskets throughout the district.

d. Interpretive Signage, Sculpture opportunities, & Market ST. Improvement Project

Manuela noted that the Committee would like to continue monitoring the Interpretive signage, sculpture opportunities, and Market St. Improvement projects as improvements progress throughout the district.

7. Upcoming Events:

Marlenne thanked Committee members who attended the recent Union Square Foundation Annual luncheon and fundraiser. She then shared the next committee date, Thursday, July 9th .

8. Adjourned 10:45 a.m.