



**UNION SQUARE ALLIANCE
NOTICE OF BOARD OF DIRECTORS
MEETING**

AGENDA

July 23, 2026 – 9:00a.m.-11:30 a.m.

**Hotel Nikko San Francisco- Nikko Ballroom, 3rd Floor
222 Mason Street**

1. Call to order, roll call, introductions and welcome to Hotel Nikko. (9:00)
 2. Public comment (limited to three minutes per speaker). (9:05)
 3. CEO's report (9:10)
 - Staffing Updates
 - Union Square in Bloom
 - Best of the Bay
 - Special Board Meeting
 - Nominating Committee
 - Executive Committee met on June 25, and discussed and approved:
 - Minutes of April 22, 2026, meeting
 - Chair for nominating committee
 - **CLOSED SESSION**
 - Closed session minutes from April 22, 2026.
 - New position
 - Staff payout of accrued vacation
- Action** to accept the CEO's report including ratifying the actions of the Executive Committee from June 25, 2026.
4. **Action** to approve May 28, 2026, and June 25, 2026, meeting minutes (9:20)
 5. Strategic Plan review of draft plan and discussion – Brian Scott (9:25)
 6. Board member and officer discussion and **action** to approve two new Board Members (9:55)
 7. To Receive the BID's Advisory Committee reports and to take action to approve several Committee recommendations:
 - a. Streetscapes and Public Realm (Manuela King) (10:00)



- Project Updates:
 - Union Square stage improvements and possible **action** to approve Services agreement for Union Square event services.
 - Powell Street Improvement Project
 - Lighting Project

- b. Finance & Audit (Jim Sangiacomo) (10:15)
 - **Action** to accept the Unaudited Financial Reports of June 2026.
 - Review and discussion and **action** to approve budget for the 26-27FY

- c. Marketing & Events (10:30)
 - Marketing Chair discussion
 - Union Square in Bloom
 - Local Garden Program
 - On Ellis- August 20th
 - Bloomies- August 27th
 - Discussion and **action** to approve Kevin Bartram contract extension.

- d. Public Affairs (Brian Fenwick) (10:40)
 - Farmer's Market
 - Health and Human Services Update
 - Economic Initiative Summit Feedback

- e. Services & Public Safety (Don Thomas) (10:50)
 - May and June 2026 Operations Reports.
 - Service providers updates and **action** to approve District Works mobilization contract.
 - DDC HEART Ambassador grant update
 - Project Updates:
 - Security cameras and DDC grant
 - Bigbelly and pilot cans project update
 - Pressure Washing Grant

- 8. Announcements & Upcoming Meetings (11:10)
 - On Ellis- Thursday August 20th at 6:00pm
 - Executive Committee- August 27, 2026, at 9:00am.
 - Next Board Meeting- 2nd Annual Meeting, September 24, 2026, Location *TBD*.
 - Bloomies - August 27, 2026- Marker Hotel