



UNION SQUARE ALLIANCE BOARD OF DIRECTORS' SPECIAL MEETING

AGENDA

August 27, 2026 – 9:00a.m.-11:00 a.m.
Location: Union Square Alliance Office
291 Geary Street, Suite 200

1. Call to order, roll call, introductions and welcome (9:00)
2. Public comment (limited to three minutes per speaker). (9:05)
3. Discussion regarding services provider and **action** to approve contracting with new service provider. (9:10)
4. Review and discussion regarding revised strategic plan outline and **action** to approve revised plan outline. (Brian Scott) (9:55)
5. Discussion and **action** to approve contract renewal with Cube84. (10:15)
6. Review, discussion, and **action** to approve SF Travel Winter Walk agreement for \$250,000 sponsorship. (10:20)
7. Review, discussion, and **action** to approve JPMorgan Chase Winter Walk agreement for \$435,000 sponsorship. (10:25)

CLOSED SESSION

8. SF Ethics Commission 2022 audit. (10:30)
9. **Action** to approve additional contract with HR consultant – Now What HR for 6 months. HR updates, staff survey, and discussion regarding performance evaluation changes. (10:35)
10. Staffing discussion and possible **action** to approve new position and extend and change status for Eva Schouten and approve revised WFH policy. (10:45)
11. Announcements & New Business (11:00)
 - Next Board Meeting- September 24, 2026, Location *TBD*.
 - Bloomie Awards- August 27, 2026, at 5:00pm, The Marker Hotel