



**UNION SQUARE ALLIANCE
NOTICE OF BOARD OF DIRECTORS SECOND ANNUAL
MEETING**

AGENDA

September 24, 2026 – 9:00a.m.-11:30 a.m.

Hotel Zelos- 12 4th Street

Stillhouse Room

1. Call to order, roll call, introductions and welcome to Hotel Zelos. (9:00)
2. Public comment (limited to three minutes per speaker). (9:05)
3. CEO's report (9:10)
 - Welcome new Central Station Captain Do
 - Staffing Updates
 - International Downtown Association Annual Conference
 - DDC updates
 - The Board held a Special Board Meeting on August 24, and discussed and approved:
 - Contracting with new service provider
 - Block by Block amendment and banked hours valuation
 - Revised strategic plan outline
 - Contract renewal with Cube84
 - SF Travel agreement of \$250,000 for Winter Walk
 - JP Morgan Chase agreement of \$435,000 for Winter Walk

CLOSED SESSION

- Additional contract with HR consultant- Now What HR.
- New position and extend and change status for Eva Schouten

Action to accept the CEO's report including ratifying the actions of the Executive Committee from August 24, 2026.

4. **Action** to approve July 26, 2026, and August 24, 2026, meeting minutes (9:25)
5. Review, discussion, and **action** to approve the 25-26FY Annual Report (9:30)
6. Strategic Plan update and **action** to approve strategic plan. (9:40)
(Uncommon Bridges)
7. To Receive the BID's Advisory Committee reports and to take action to approve



several Committee recommendations:

- a. Services & Public Safety (Don Thomas) (10:10)
 - July and August 2026 Operations Reports.
 - Update, discussion and **action** to recommend approval of contracts with.
 - Allied Universal Master Services Agreement
 - Legion Security Contract Amendment
 - Block by Block final amendment.
 - District Works
 - Update, discussion and possible **action** to approve lease for 312 Sutter Street and Flood Building lease.
 - Project Updates:
 - DDC HEART Ambassador grant update.
 - Security cameras and DDC grant.
 - Bigbelly and pilot cans project update
- b. Streetscapes and Public Realm (Manuela King) (10:25)
 - Project Updates:
 - Union Square stage improvements
 - Powell Street Improvement Project update.
 - Lighting Project
- c. Finance & Audit (Jim Sangiacomo) (10:35)
 - **Action** to approve 25-26FY Audit Report
 - **Action** to accept the Unaudited Financial Reports of August 2026.
 - **Action** to approve DVCG contract amendment.
- d. Marketing & Events (10:45)
 - Welcome new Marketing Chair!
 - Union Square in Bloom- Recap
 - Holidays 2026 update and possible **action** to approve purchase of Winter Walk holiday market kiosks.
- e. Public Affairs (Brian Fenwick) (10:55)
 - Farmer's Market
 - Economic Initiative Summit October 20
 - Holiday Moratorium survey and possible **action** to take formal position
- 8. Announcements & New Business (11:05)
 - Economic Initiatives Summit- October 20, 2026, 1:00pm, Marriott Union Square
 - Executive Committee- October 22, 2026, at 9:00am.



- Next Board Meeting- November 19, 2026, Location *TBD*.
- Union Square Foundation Holiday Fundraiser- Tuesday, Dec 1- Chotto Matte