UNION SQUARE ALLIANCE
NOTICE OF BOARD OF DIRECTORS' MEETING

AGENDA
November 19, 2026 – 9:00a.m.-11:30 a.m.
Westin St. Francis- 335 Powell Street
California East Room

1. Call to order, roll call, introductions and welcome to Westin St. Francis. *(9:00)*

2. Public comment (limited to three minutes per speaker). *(9:05)*

3. CEO's report *(9:10)*
   - Staffing Updates
   - Holiday Fundraiser
   - The Executive Committee met on October 22, and discussed and approved:
     - June 25, 2026 meeting minutes
     - Services Agreement with UE Design for Union Square Plaza lighting
     - Services Agreement with SF Holiday Lighting for district wide holiday decor
     - Holiday Moratorium Letter
     - Letter of support for Rec & Park for proposed lease for the west café at Union Square Plaza
     - Consulting contract with Nicole Roumph for Winter Walk and event support
     - Extend Kat Daniel contract for economic initiatives and advocacy support
     - Hire interim marketing & communication consultant

     CLOSED SESSION
     - Closed session minutes from June meeting

   Action to accept the CEO's report including ratifying the actions of the Executive Committee from October 22, 2026.

4. **Action** to approve September 24, 2026, meeting minutes *(9:30)*

5. To Receive the BID's Advisory Committee reports and to take action to approve several Committee recommendations:

   a. Public Affairs (Brian Fenwick) *(9:35)*
      - Economic Initiative Summit October 20

- Farner's Market

b. Services & Public Safety (Don Thomas) *(9:45)*
   - September and October 2026 Operations Reports.
   - Contract and Services Updates:
     - Allied Universal
     - Legion Security
     - Block by Block, equipment and close out.
     - District Works and equipment.
   - Update on lease for 312 Sutter Street and Flood Building lease.
   - Project Updates:
     - DDC HEART Ambassador grant update.
     - Security cameras and DDC grant.
     - Bigbelly and pilot cans project update

c. Streetscapes and Public Realm (Manuela King) *(10:00)*
   - Project Updates:
     - Union Square stage improvements
     - Powell Street Improvement Project update.
     - Lighting Project and possible grant.

d. Finance & Audit (Jim Sangiacomo) *(10:15)*
   - **Action** to approve the 990 and related state filings for 25/26FY for filing.
   - **Action** to accept the Unaudited Financial Reports of October 2026
   - Possible **action** to approve $500k draw of line of credit (if needed).
   - Possible **action** to approve RFP banking services.

e. Marketing & Events (Jonathan Davis) *(10:30)*
   - Marketing Manager update.
   - Holidays in Union Square
   - Winter Walk
   - **Action** to approve services agreement for Winter Walk security.
   - **Action** to approve services agreement with Impact for lighting and electricity for Winter Walk.
   - **Action** to approve services agreement for on-site management of Winter Walk.

6. Nominating Committee (Wes Tyler) *(10:50)*
   - Next Meeting on Monday, November 30, 2026, 2:00pm.

7. Announcements & New Business *(11:00)*
   - Holiday Fundraiser December 1, 2026, at 6pm at Chotto Matte.

- Winter Walk VIP Ribbon Cutting- December 9, 2026, 4:00pm
- Executive Committee- December 17, 2026, at 9:00am.
- Next Board Meeting- January 28, 2026, Location *TBD.*